

Member, Board of Supervisors
District 11



City and County of San Francisco

JOHN AVALOS

To Whom It May Concern:

I am writing to ask for your support for the 2nd Annual Ocean Avenue Art Walk, scheduled for Saturday, May 7th along the Ocean Avenue Commercial Corridor.

We held our first, very successful, Ocean Avenue Art Walk on Friday, December 11th. This Art Walk was modeled on previous successful events in the Excelsior District and featured three categories of art – work by adult artists and performers, art by teens and youth, and a family-friendly interactive element for toddlers and young children. There were displays and performances in 4 venues over the course of 3 hours.

The goal of the Ocean Avenue Art Walk is twofold - to showcase our district's talented artists and to create a family-friendly event to draw residents to Ocean Avenue in support of our local businesses. Its success was a result of the collaborative effort between our office, Out of Site Center for Arts Education, the Ocean Avenue Revitalization Collaborative, the OMI Cultural Participation Project, Intersection for the Arts, Ocean Avenue merchants, and other neighborhood leaders dedicated to supporting the OMI arts community and businesses.

This year, we plan to expand upon last year's event by including a Sidewalk Sale in the afternoon, discounts at local businesses, and art displays and performances in more storefronts. I hope that I can count on your support of and participation in this exciting event. There are many opportunities for you to participate:

- displaying artwork from local artists
- offering specials to event attendees
- sponsoring the event through a financial donation or in-kind services

I have included a program from our last Art Walk to give you a sample of what is in store for this year, as well as a sponsorship form. All donations are tax deductible. If you are interested in participating, please contact Frances Hsieh in my office at (415) 554-6975 or Frances.Hsieh@sfgov.org for more information on how you can support the Ocean Avenue Art Walk!

Warm Regards,

A handwritten signature in blue ink, appearing to read "John Avalos".

John Avalos
Supervisor, District 11