



# Ocean Avenue Community Benefit District Interest Survey Results

## NEIGHBORHOOD CONDITIONS

1. Level of agreement with the following statements (1 = strongly agree and 5 = strongly disagree)

	Strongly Agree			Strongly Disagree		
	1	2	3	4	5	No Answers
"the neighborhood has dirty streets"	17%	20%	<b>27%</b>	20%	15%	2%
"the neighborhood has dirty sidewalks"	20%	22%	<b>29%</b>	12%	15%	2%
"pedestrians feel unsafe during the day"	7%	22%	7%	<b>39%</b>	20%	5%
"pedestrians feel unsafe at night"	24%	<b>34%</b>	5%	20%	12%	5%
"pedestrians and visitors are frequently lost"	7%	2%	<b>39%</b>	22%	22%	7%
"the neighborhood lacks a clear identity"	24%	<b>27%</b>	20%	12%	12%	5%
"streets and sidewalks are in need of repair"	<b>29%</b>	12%	15%	27%	15%	2%
"building facades are in need of repair"	<b>34%</b>	17%	22%	17%	7%	2%
"outdoor lighting is in need of repair"	20%	10%	<b>32%</b>	17%	20%	2%
"merchants would benefit from collective marketing"	<b>24%</b>	<b>24%</b>	22%	10%	12%	7%
"the neighborhood has many retail vacancies"	20%	10%	<b>34%</b>	22%	10%	5%
"I can find what I need among local stores"	15%	22%	15%	20%	<b>24%</b>	5%
"certain kinds of stores are missing in the neighborhood"	<b>39%</b>	32%	10%	7%	2%	10%
"the quality of local retailers is excellent"	17%	7%	<b>51%</b>	17%	5%	2%

2. Those who agreed that the following are quality of life problems that exist in the neighborhood

5%	Pick-pocketing	<b>44%</b>	Traffic Congestion	24%	Robbery/mugging	7%	Pedestrian congestion
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<u>46%</u> Vandalism	<u>63%</u> Lack of Parking	<u>34%</u> Loitering	<u>29%</u> Drug Dealing
<u>7%</u> Street Peddling	<u>95%</u> Graffiti	<u>20%</u> Panhandling	<u>12%</u> Excessive noise

**NEIGHBORHOOD NEEDS**

**3. Services that people think are needed in the neighborhood**

Maintenance	Public Safety	Marketing	Capital Projects
<u>54%</u> Sidewalk Sweeping	<u>32%</u> Daytime Security	<u>37%</u> Signage/banners	<u>29%</u> Street Lighting
<u>44%</u> Street sweeping	<u>51%</u> Night time security	<u>27%</u> Guides/brochures	<u>12%</u> Pavement/Surfacing
<u>90%</u> Graffiti removal	<u>59%</u> Foot patrol	<u>41%</u> Events/festivals	<u>32%</u> Street furniture (benches, flower-pots)
<u>34%</u> Streetscape maintenance	<u>46%</u> Bike Patrol	<u>37%</u> Holiday decorations	<u>29%</u> More frequent street cleaning

**4. Percentage of those interested in attending an informational meeting on Community Benefits District (CBD)?**

52% Yes      33% No      0% Maybe      14% No Answer

**5. Those who would/would not support the formation of a CBD if it could respond to the problems and needs listed in the survey**

69% Yes      12% No      7% Maybe      12% No Answer

**6. Percentage of those who would/would not support a CBD knowing you will pay a portion of the service costs for the entire community's benefit?**

21% Yes      12% No      57% Maybe      10% No Answer

*The Ocean Avenue Revitalization Collaborative*

Contact: Ling Liang, Program Manager or Dolly Sithounnolat, Program Coordinator  
 Address: 4702 Mission St, SF, CA 94112 Phone: 415.574-9170 or 415.375-2265 Fax 415.585-0170  
 E-mail address: ling.oarc@gmail.com or Dolly.oarc@gmail.com